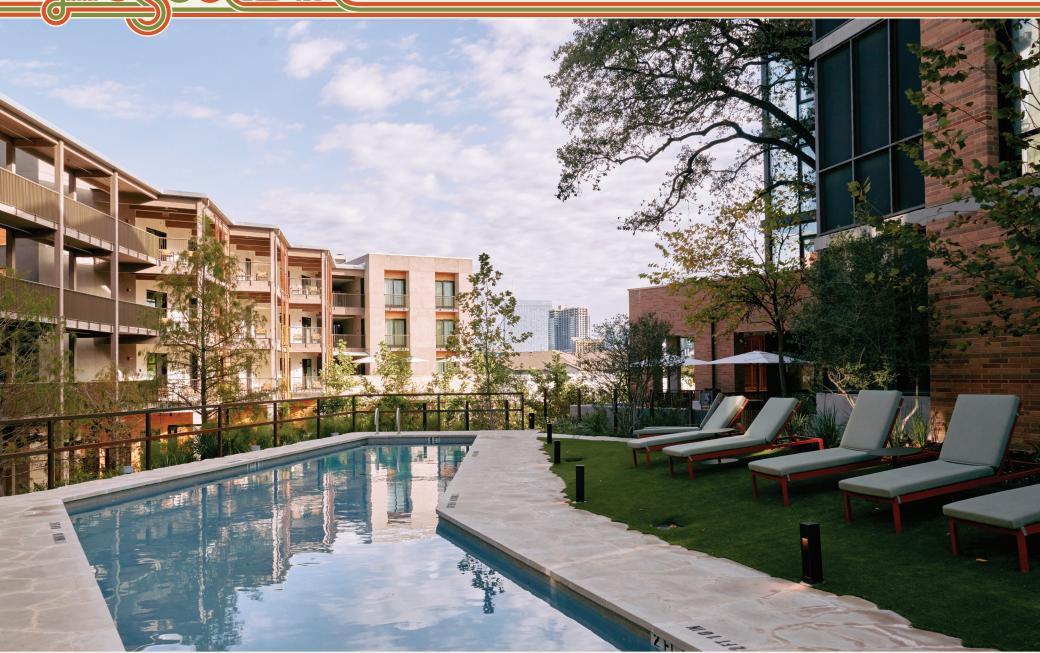


SALES DECK



LIFE GATHERS AROUND WATER IN TEXAS





HOTEL MAGDALENA HONORS OUR SPRING-FED CULTURE AND THE COMMUNITY THAT GROWS NEAR IT

Situated amongst rolling grounds and natural beauty inspired by Texas, the 89-room hotel's design pays homage to the local lake house ethos of the early 1970s. Hotel Magdalena is also home to a restaurant, poolside bar, and several other spaces for hosting events and hanging out. Situated on Music Lane in the South Congress neighborhood amidst Austin's most vibrant culture and history, Hotel Magdalena overlooks downtown and the Capitol.

In the mid-1950s and 1960s, the Terrace Motor Hotel sat at the same location as the Hotel Magdalena and the Hotel Saint Cecilia. As one of Austin's premier midcentury motor lodges, it boasted over 300 rooms and the ritzy Summer House, a pool-side restaurant with music in the lounge. The former restaurant serves as inspiration for the current Summer House on Music Lane both in menu and design, as evidenced by its douglas fir, open-grid ceiling structure and outdoor feel.







MEETINGS & EVENTS

Hotel Magdalena offers a unique venue deep in the heart of South Congress, perfect for corporate meetings, wedding ceremonies, receptions, or special events of any kind. Have a relaxed gathering on the open-air patio of the Terrace Suite or enjoy the versatility of our Event Space, whose sliding glass doors open onto a spacious outdoor lawn.

MAGDALENA EVENT SPECS



EVENT SPACE & EVENT LAWN

- 1,500 square feet of flexible indoor space
- 2,500 square feet of outdoor lawn space
- Capacity: 150 Reception | 85 Seated



MAGDALENA BAR

- 2,500 square feet of outdoor space
- Capacity: 40 Reception | 25 Seated



TERRACE SUITE

- 700 square feet of indoor space
- 600 square feet of outdoor space
- Capacity: 12 Boardroom | 20 Reception | 15 Seated

MEETINGS & EVENTS (continued)

SUMMER HOUSE ON MUSIC LANE

• Capacity: Indoor 40 | Patio: 70

SUMMER HOUSE ON MUSIC LANE + EVENT SPACE & EVENT LAWN

Capacity: 200 (standing)

Summer House on Music Lane offers catering for all styles of events. Ask about our options.













ROOM OFFERINGS

Each of the hotel's 89-rooms features windows at both ends maximizing breezy feelings and natural light at sunrise and sunset. Poured concrete with exposed aggregate draws inspiration from the river rocks of Texas, while custom walnut wood built-in beds and desks and Sferra bed linens make for ideal work and rest. The hotel rooms feature desk inlays, Santa & Cole lamps, and Spanish tile in four colorways – red, blue, yellow, or green.

ROOM TYPES

- Studio (ADA available) 310 sq. ft.
- Porch Studio 330 sq. ft.
- Treehouse Studio (ADA available) 330 sq. ft.
- Music Lane Queen (ADA available) 380 sq. ft.
- Sunset Suite 385 sq. ft. with a 65 sq. ft. screened-in balcony
- Spring Suite (ADA available) 450 sq. ft. with private porch
- Terrace Suite- 700 sq. ft. + 600 sq. ft. of outdoor space

OUR NEIGHBORHOOD

Explore our local favorites, all less than a mile away, which are perfect for team building and creating lasting connections.

JUNE'S ALL DAY (0.5 MILES WALKING DISTANCE)

The ideal neighborhood wine bar and cafe. 1722 S Congress Ave.

HOME SLICE PIZZA (0.3 MILES)

All-day and late-night slices. 1415 S Congress Ave.

MAGNOLIA CAFE (0.6 MILES)

Austin institution serving breakfast, Tex-Mex & veggie options.

1920 S Congress Ave.

JO'S COFFEE (0.2 MILES)

Coffee and tacos that we love so much. 1300 S Congress Ave.

TINY GROCER (0.5 MILES)

Miniature cafe and market with a maximalist selection.

1718 S Congress Ave.

C-BOY'S (0.7 MILES)

South Austin neighborhood hotspot for soul and R&B.
2008 S Congress Ave.

THE CONTINENTAL CLUB (0.2 MILES)

South Congress dive featuring local and national musicians.

1315 S Congress Ave.



HOTEL SAN JOSÉ (0.7 MILES)

Our sister property offers weekly live music. 1316 S Congress Ave.

BLUNN CREEK TRAIL (0.9 MILES)

Connect at Little Stacy Neighborhood Park. 1901 East Side Dr.

TOWN LAKE TRAIL (0.6 MILES)

Austin's ten-mile hike and bike trail. Located along Lady Bird Lake

THE CONTINENTAL CLUB (0.2 MILES)

South Congress dive featuring local and national musicians.

1315 S Congress Ave.

DAUGHTERS (0.1 MILES)

Vintage-inspired threads for women. 1208 S Congress Ave.

MAUFRAIS (0.4 MILES)

High-end hat and apparel boutique.
1512 S Congress Ave.

STAG (0.3 MILES)

Modern and traditional men's styles. 1423 S Congress Ave.

TECOVAS (0.2 MILES)

Western-style boots for men and women. 1333 S Congress Ave.

FOR MORE INFORMATION

SALES@HOTELMAGDALENA.COM

